

**MAR GRGORIOS COLLEGE OF ARTS & SCIENCE**

**DEPARTMENT OF COMMERCE (A&F)**

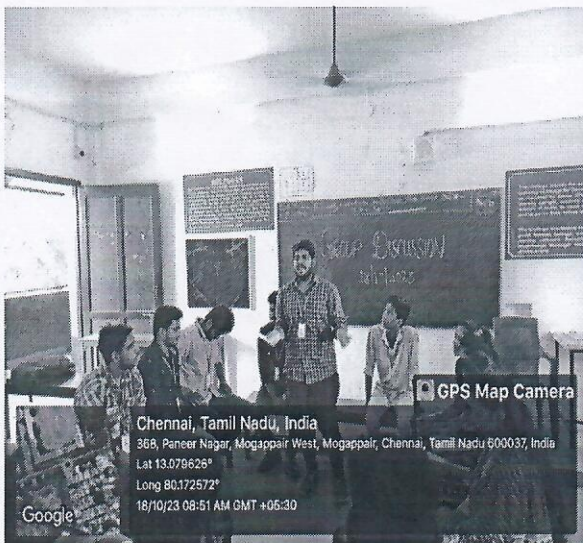
**Report on Group Discussion**

On 18<sup>th</sup> October 2023, Group Discussion was conducted on the topic “Impact on E-Marketing” for II B.Com (A&F) Students.

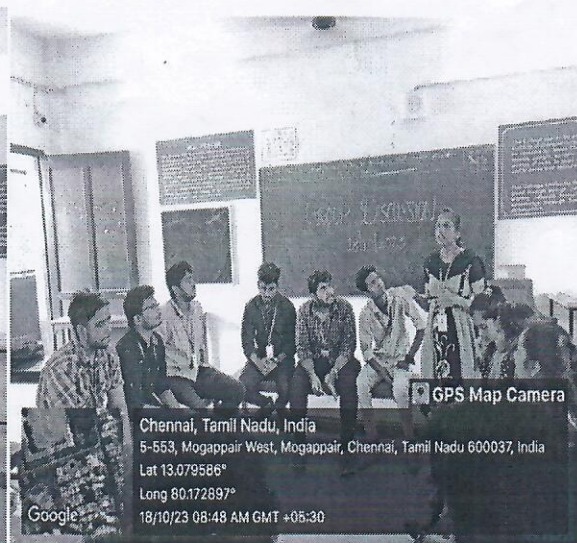
The aim of this group discussion is to enhance the confidence, communication skills, leadership quality and thinking capacity for the students. The points discussed in the favour of the topic were like “

- Strategies of E -Marketing
- Digital Marketing Techniques
- Pros and cons of E- Marketing
- E -Marketing Mix

Overall the discussion was positive because each one of them contributed good information and everyone listened with the utmost interest when other members were sharing their ideas. Speaking in the group discussion is gradually bringing everyone in mainstream by boosting their self-confidence, communication skills, leadership quality and thinking capacity. Lastly, we tried to draw the attention of all the students to summarise and conclude.



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**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE**  
**DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)-SHIFT I**

**EVENT: GROUP DISCUSSION**

**ATTENDANCE**

**18 OCTOBER 2023**

S.NO	REGISTER NO	STUDENT NAME	SIGNATURE
1	312211858	AADITHYA	Aadithya .K
2	312211859	ABHIMANUE J	<del>Abhimaneu J</del>
3	312211860	ABINASH R	P. Abinash R.
4	312211861	ABISHEK E	Abhishek E.
5	312211862	AJAY DAVID	Ajay David
6	312211863	AKASH Y	Akash Y.
7	312211864	ARUL PANDI S	A
8	312211865	BHARATH KUMAR M	A
9	312211866	CALEB EBENEZER I	A
10	312211867	CHRISTOPHER P	Christopher P.
11	312211868	DANIEL VISHAL ARTHICK D	Daniel Vishal Arthick D.
12	312211869	DEEPAK S	Deepak S.
13	312211870	DHANUSH J	Dhanush J.
14	312211871	DHARSHAN B	Dharshan B.
15	312211872	GANESH B	Ganesh B.
16	312211873	GOKULAKRISHNAN P	Gokulakrishnan P.
17	312211874	GOPI KRISHNA R	Gopi Krishna R.
18	312211875	GOWTHAM G	Gowtham G.
19	312211876	HARIHARAN B	Hariharan B.
20	312211877	HARISH V	Vr Hari
21	312211878	JAGANADHAN D	Jaganadhan D.
22	312211879	JEBARAJ K	Jebbaraj K.
23	312211880	JOSEPH KEVIN PAUL F	A



24	312211881	KHAJA MOHIDEEN S	S. Khaje mohideen
25	312211882	KISHORE KUMAR	R. Bhat
26	312211883	MATHEW RICHARD JONES V	A
27	312211884	MOHAN S	—
28	312211885	NISHANTH B	Nishanth. B
29	312211886	NITESH P	N P
30	312211887	PRABU S	S. Prabhu
31	312211888	PRAKASH KUMAR S	S. Prakash kumar
32	312211889	SACHIN KUMAR N	Sachin
33	312211890	SAIESHWAR M	Saieshwar
34	312211891	A.SANJAY KUMAR	Sanjay
35	312211892	SANJEEVI S	Sanjeevi
36	312211893	SANTHOSHKUMAR R	R. Santhosh kumar
37	312211894	SHREE RAM S	Shree Ram
38	312211895	SHYAM S	Shyam S
39	312211896	SIVA A	Siva. A
40	312211897	SIVASHANKER R	A
41	312211898	SRIJESH P	Srijesh P
42	312211899	SUBASH G	Subash G
43	312211900	SURAJ S	S. Suraj
44	312211901	SURYA S	Surya
45	312211902	VASANTHKUMAR M	M. Vant. K.
46	312211903	VIKASH D	A
47	312211904	YASWANTH S	Y. Swanth
48	312211905	YOGESHWARAN D	D. Yogeshwaran
49	312211906	ABIRAMI M	M. Abirami
50	312211907	AISWARYA R	A. Swarya
51	312211908	AKSHAYA H R	H. R. Akshaya
52	312211909	AMIRTA HARSHA P	P. Amirta
53	312211910	AMIRTA VARSHA P	P. Amirta
54	312211911	JENIFER M	Jenifer M



55	312211912	P MAHALAKSHMI	p.mahalakshmi
56	312211913	POORNIMA D	A
57	312211914	PRATHEEBALA S	Pratheebala.S
58	312211915	PRIYADHARSHINI S S	Priyadharshini S S
59	312211916	SANTHANALAKSHMI G	G. Sant
60	312211917	SHALINI K	K. Shalini
61	312211918	SHARON E	E. Sharon
62	312211919	SWETHA A	A. Swetha
63	312211920	UMAMAHESHWARI V	V. Umamaheshwari
64	312211921	VENNILA D	D. Vennila
65	312211922	PRINCY M	M. Princy
66	312211923	BENNY K R	Benny K R
67	312211924	SANTHOSHKUMAR S	S. Santhosh Kumar
68	312211925	VINOD N	N. Vinod
69	312211926	SHREE D	D. Shree

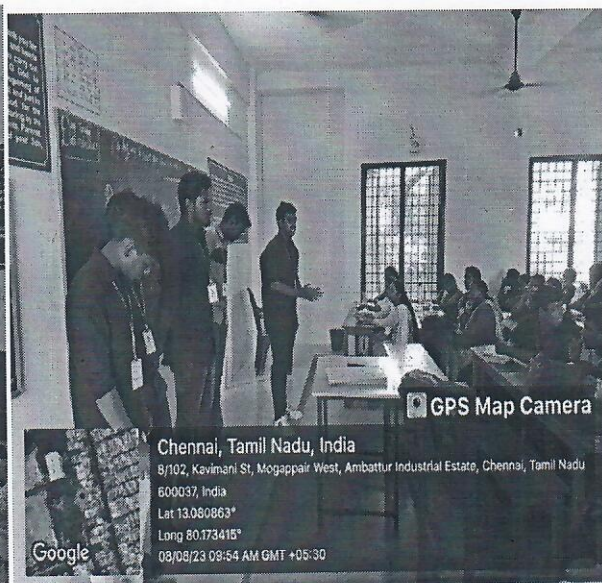
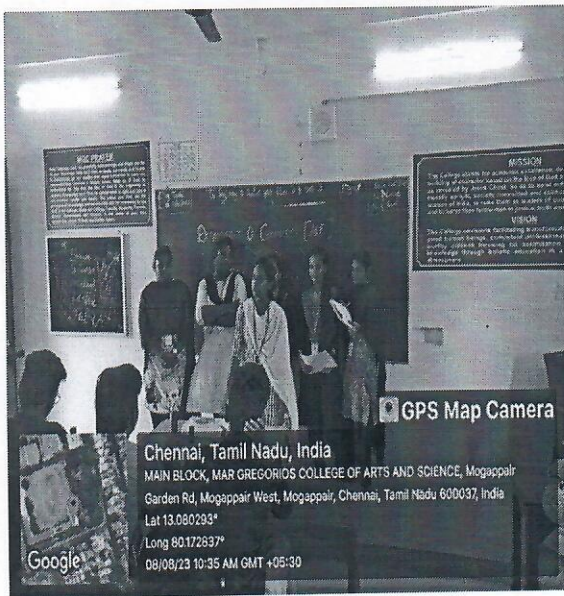
  
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**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE  
DEPARTMENT OF COMMERCE (A&F)**

**Report on Product Planning Programme**

Product planning events was organised to motivate students to acquire and investigate new skills and help to develop the innovative skills of the students. It was conducted for 2<sup>nd</sup>BCOM (A&F) students on 6<sup>th</sup> and 7<sup>th</sup> Aug. 2023. 17 teams participated in this programme and they themselves decided the product, its packing and exhibited their own innovative products. Every student in the team was described about the Uniqueness and features of their product.



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**MAR GREGORIOS COLLEGE OF ARTS & SCIENCE**  
**DEPARTMENT OF COMMERCE (ACCOUNTING & FINANCE)-SHIFT I**

**EVENT: PRODUCT PLANNING**

**ATTENDANCE**

**07 & 08 AUGUST 2023**

S.NO	REGISTER NO	STUDENT NAME	SIGNATURE
1	312211858	AADITHYA	Aadithya.K.
2	312211859	ABHIMANUE J	<del>Abhimaneu J</del>
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9	312211866	CALEB EBENEZER I	Caleb
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