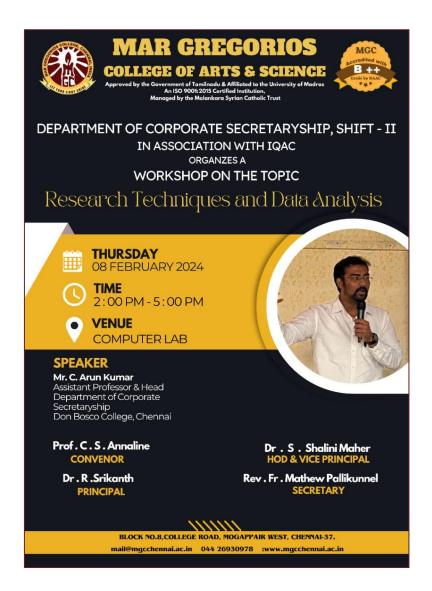


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3.2.2 NUMBER OF WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DURING THE YEAR 2023 -2024

RESEARCH TECHNIQUES AND DATA ANALYSIS



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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF B.COM (CORPORATE SECRETARYSHIP), SHIFT – II WORKSHOP REPORT

The Department of B. Com (Corporate Secretaryship) Shift II, in association with IQAC, organized a workshop on the topic "RESEARCH TECHNIQUES & DATA ANALYSIS" on 8th February 2024 from 2:00 pm to 5:00 pm. The resource person of the day was Mr. C. ARUN KUMAR, Head of the Department of B.Com (Corporate Secretaryship) at Don Bosco College of Arts & Science.

The event began with a welcome address delivered by NAVEEN KUMAR S. of III B. Com (C.S). Following this, Naveen Kumar S. also introduced the chief guest, Mr. C. ARUN KUMAR.

The Principal, Dr.R. SRIKANTH, then felicitated the occasion by delivering a speech. Mr. C. ARUN KUMAR was honoured with a memento and a shawl as a token of appreciation for accepting our invitation.

The session was then handed over to Mr. ARUN KUMAR, who began his address on "Research Techniques & Data Analysis." He started off by addressing the fundamentals, covering essential methods such as qualitative and quantitative research, data collection techniques, and statistical analysis. Mr. Kumar emphasized the importance of formulating clear research questions and hypotheses, outlining the steps involved in designing robust research studies. He explained various sampling methods, including random, stratified, and cluster sampling, highlighting their significance in ensuring representativeness and validity.

He delved into data visualization techniques, explaining how charts, graphs, and plots can help in understanding and communicating data patterns. The session also covered the interpretation of results, where Mr. Kumar highlighted the need for critical thinking in drawing conclusions and making inferences. He explained the differences between descriptive and inferential statistics and provided examples of how each is used in research.

Finally, he addressed other key subjects relevant to "Research Techniques & Data Analysis," providing a thorough understanding of the entire research process.

The program was efficiently managed by the Master of Ceremonies (MC), JETSON D., who ensured the smooth flow of events. The workshop concluded with a vote of thanks by PRAISY JANETTE K. of III B.Com (C.S), expressing gratitude to all participants and organizers.

Special recognition was given to the event's convener, Ms. C. S. ANNALINE, for her outstanding efforts in organizing the workshop.

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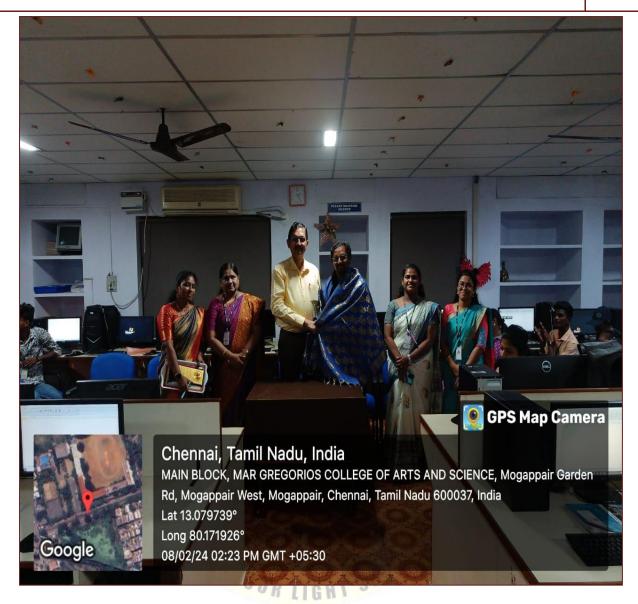
Dr.R. SRIKANTH, M.B.A., M.Phil., P

Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D., Principal MAR GREGORIOS COLLEGE OF ARTS & SCIENCE MOGAPPAIR WEST, CHENNAL - 600 037.



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MAR GREGORIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF COMMERCE (CORPORATE SECRETARYSHIP) – SHIFT – II WORKSHOP ON RESEARCH TECHNIQUES AND DATA ANALYSIS – 08/02/2024

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5 DAYS SKILL DEVELOPMENT PROGRAMME ON ESSENTIAL RESEARCH SKILLS



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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF BUSINESS ADMINISTRATION (SHIFT- II)

Report on 5 Days Skill Development Program on the topic of "Essential Research Skills" on 25.08.23, 28.08.23, 30.08.23, 31.08.23 & 01.09.23

The Department of Business Administration, Shift 2 organized5 DaysSkill Development Program on the topic "Essential Research Skills". The Convenor of the program was Dr.I.M.Christina Febiula, Head of the Department. The Key takeaways of the program were i) Understanding the nature of the problem to be studied and identifying the related area of knowledge ii) Reviewing literature to understand how others have approached or dealt with the problem. III) Collecting data in an organized and controlled manner so as to arrive at valid decisions. Analyzing data appropriate to the problem and Report Writing. On25.08.23, the resource person Dr. M.Nagamalar- Asst.Prof. - PG Dept of HRM, SDMB Vaishnav College for Women, Chennalcovered the topic of "Planning, scheduling, critical thinking skills & formulation of research problem". On 28.08.23, the resource person Dr. Babita Prem-Associate Professor in the Department of Business Administration, Saveetha College of LiberalArts and Sciences, Saveetha Institute of Medical and Technological Sciences, Chennaicovered the topic of "Internet Research Skills, Sources of Data Collection & Sampling". On 30.08.23, the resource person Dr. Deborah Sharon S-Asst.Prof (Sr.Grade), Assistant Professor in the Department of ManagementStudies at Rajalakshmi Engineering College, Chennaicovered the topic of "Advanced Statistical Tools & Data Analysis". On 31.08.23, the resource person Dr. M. Shalini -Asst.Prof. SRM Easwari College of Engineering, Chennai covered the topic of "Time Management Skills & Scaling Techniques". On 01.09.23, the resource person Dr. S. ASRAFI -Professor & Deputy HOD inDr.MGR Educational and Research Institute, Chennaicovered the topic of "Data Processing & Report Writing". This program enabled the students to understand and comprehend the basics in research methodology and apply them in research/ project work and helped them to select an appropriate research design. There were 72 students from all the years techactively participated.

Department of Business Administration

Shift-II

College of Arts & Science

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PRINCIPAL SNOV282

Yate Submission Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D.,

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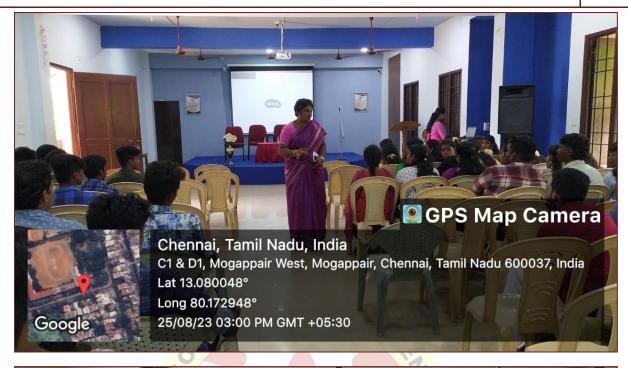


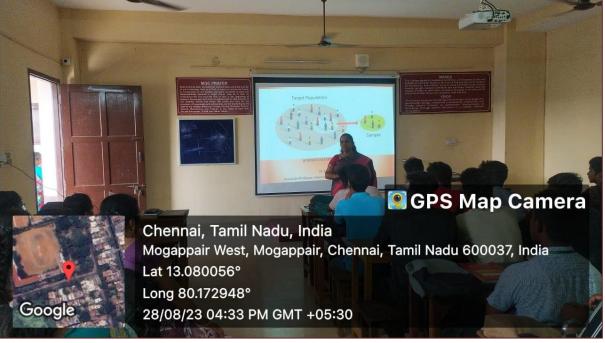
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AQAR 2023-24

LIST OF THE STUDENTS ATTENDED THE SKILL DEVELOPMENT PROGRAM Signature of the S.No Register no. Student Name Year/Class Students 1 2023/BBA23SII05 AMOS ABISHEK.S BBA AB 2023/BBA23SII15 2 DHMODHARAN.M 1 BBA 2023/BBA23SII02 3 ELUMALAI.P.S 7. BBA 2023/BBA23SII20 4 GOKULA KRISHNAN.C 1 BBA 2023/BBA23SII19 5 JOHN SHOBAN PAULJ IBBA Pauli 6 2023/BBA23SII16 JOHNSON ARUN RAJ.M IBBA ARUN 7 2023/BBA23SII06 KAREES .P TRA 2023/BBA23SII10 8 LOGANATHAN.N.V IBBA AB 9 2023/BBA23SII01 PRASANTH.S I BBA 2023/BBA23SII14 10 RAM PRASANTH.L I BBA 11 RICHART.M I BRA 12 2023/BBA235II13 SANJAY KUMAR V I BBA 2023/BBA23SII09 13 SARWESWARAN S IRBA 14 2023/BBA23SII03 SIVANESHWARAN M IBBA 2023/BBA23SII18 YOGESH S 15 TBBA AB 16 2023/BBA23SII17 ANU B I BBA 17 2023/BBA235II07 INDUMATHI V IBBA relunciti 2023/BBA23SII04 PREMA M IBBA 18 VAISHNAVI B 19 2023/BBA23SII08 IBBA Valatod NARESH CHOUDHARY A IBBA (HINDI) 2023/BBA23SII12 20 SAMUELI (FRENCH) IBBA 2023/BBA23SII11 21 BHARAT.S IBBA 22 BENIEL.N IBBA 23 ABDUL ATHEEQ S 412202781 TI BBA 24 ARIVAZHAGAN R 25 412202782 TI BBA ARUN G 412202783 11 BBA 26 ATHUL KRISHNA IBBA 412202784 27 BHAGAVATHI M TBBA 412202785 28 **DHINAKAR V** I BBA 412202786 29 **GOKULK** IIBBA 412202787 30

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AQAR 2023-24

DEPARTMENT OF COMPUTER APPLICATION -SHIFT I

In association with MGC IIC & IQAC

INTELLECTUAL PROPERTY RIGHTS

PROGRAM SCHEDULE

Date: 18.03.2024 Venue: Conference Hall

Time: 10am - 11 am

MC: M.Archana, III BCACOLL

> 10.00 am- Prayer by K.Meghna, III BCA

> 10.03 am - Welcome Address by R.Deepak Krishnan, III BCA

➤ 10.05 am – Introduction of Resource Person by Dr.B.Hemalatha

➤ 10.08 am- Blessing by Secretary Rev.Fr.Mathew Pallikunnel

➤ 10.11 am - Felicitation by Principal Dr.R.Srikanth

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> 10.15 am - Resource Person Address

➤ 11.00 am-Vote of thanks by K.Anitha, III BCA

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AQAR 2023-24

MAR GREGRIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF COMPUTER APPLICATIONS SHIFT I

In association with MGC HC

Report on

INTELLECTUAL PROPERTY RIGHTS

Department of Computer Application Shift I in association with MGC IIC organized a seminar on Intellectual Property Rights in Mar Gregorios Conference Hall on 18th March 2024. Resource Person Ms.G.Sowmya, Chartered Accountant, Partner SKSG & Associates, Chennai, shared her practical knowledge in E-commerce-Intellectual Property Rights. The session was highly informative and interactive. Around 100 students of Computer Application-shift I participated and got knowledge in IPR its types, copyrights, geographic indications and Industrial design.

J. Dya

THE DEPARTMENT

PRINCIPAL

Dr.R.SRIKAL H, M.B.A. M

AR GREGE

SCIENCE SCIENCE

R. Grand



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AQAR 2023-24

| | 29. | 212103427 | MANOJ KUMAR P | III BCA | monogTunno |
|---|-----|-----------|--------------------|-----------|-----------------|
| | 30. | 212103428 | MARIRAJA B | III BCA | 8-12-05 |
| | 31. | 212103429 | MOHAN G | III BCA | Cf. Mohon |
| | 32. | 212103430 | NARENDRAN B | III BCA | B. Noven. |
| | 33. | 212103431 | NARENDRAN P | III BCA | Maria |
| | 34. | 212103432 | NAVEEN B | III BCA | AL . |
| | 35. | 212103433 | NIRMAL PRASANTH K | III BCA | Ni smalforanto |
| | 36. | 212103434 | PRAVEEN KUMAR R | III BCA | R. Parkers. |
| | 37. | 212103435 | RAJESH E | III BCA | France |
| | 38. | 212103436 | SAMUVEL NELSON S | III BCA | Office ' |
| | 39. | 212103437 | SANJAY A | III BCA | 1 saiyay |
| | 40. | 212103438 | SREE VIGNESH C | III BCA | Souligno |
| - | 41. | 212103439 | VIGNESH S | III BCA | tolds. |
| | 42. | 212103440 | VIGNESH V | III BCA | Myhora. |
| | 43. | 212103441 | VINOTHRAJ V | III BCA | V. Duost sai. |
| | 44. | 212103442 | YUVARAJ D | . III BCA | D. 9- 74 |
| | 45. | 212103443 | ANITHA K | III BCA | K. Avitna |
| | | | | Impor | |
| | 46. | 212103444 | CHARULATHA P T | III BCA | P.T. Chanulatha |
| | 47. | 212103445 | JABURUNISHA J | III BCA | Jaburun wha. |
| | 48. | 212103446 | RAMYADEVI G | III BCA | Rany Dani G |
| | 49. | 212103447 | SARADHA PRABHA H | III BCA | H Daradles. |
| | 50. | 212103448 | SHERIN N | III BCA | N. Sattelen |
| | 51. | 212203976 | ABDUL APPAS A | II BCA | A-A- |
| | 52. | 212203977 | AKASH J | II BCA | Jdkash |
| | 53. | 212203978 | ANANDH S | II BCA | 8. H |
| | 54. | 212203979 | ARJUN S | II BCA | 3.×1 |
| | 55. | 212203980 | ARUN A | II BCA | A. Am |
| | 56. | 212203981 | BALAJI M | II BCA | Balaji M |
| | 57. | 212203982 | BALAJI N | II BCA | N. Bolage |
| - | 58. | 212203983 | CHARAN KAMESH K | II BCA | St. Charl. |
| | 59. | 212203984 | DISHON PRABILI | II BCA | S. D. |
| | 60. | 212203985 | GARSHOME KURIAKOSE | II BCA | |
| | 61. | 212203986 | GARY CORNELL N | II BCA | logy |
| | 62. | 212203987 | GOPINATH.A | II BCA | 1/1/ |

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AQAR 2023-24

| | 63. | 212203988 | HARISH VISHWA T S | II BCA | HILANDON POT |
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| | 64. | 212203989 | HEMANANTH B | II BCA | Loud |
| | 65. | 212203990 | JEEVAN A | II BCA | N+ A |
| | 66. | 212203991 | JITHIN SHAJI | II BCA | dist |
| | 67. | 212203992 | KATHIRAVAN V A | II BCA | Kalin |
| | 68. | 212203993 | LEVISH JULIAN | II BCA | Taid SA |
| 10000 | 69. | 212203994 | MANIKANDAN P | II BCA | Manifestal |
| | 70. | 212203995 | MANOJ KUMAR S | II BCA | Mano Chan |
| | 71. | 212203996 | MANUEL PHILIPS J | II BCA | - II DOL |
| | . 72. | 212203997 | MARIA CHRISTIN BRIJESH S | II BCA | Masculling. |
| | 73. | 212203998 | MESSIAH WILSON M | II BCA | Meskinsl |
| | 74. | 212203999 | MUKESH V | II BCA | M. WANGER |
| | 75. | 212204000 | MUTHU SIVA V | II BCA | v. Muxturiva |
| | 76. | 212204001 | NAVEENPADMANABAN F | II BCA | Naug:F |
| | 77. | 212204002 | POWL RAJ V | II BCA | |
| | 78. | 212204003 | PRADEEP V | II BCA | Pambray.V |
| | 79. | 212204004 | RAHUL P | II BCA | Record .V |
| | | | | | (Approximate) |
| | 80. | 212204005 | RANGANATHAN P | II BCA | God P. Ranganethan |
| | 81. | 212204006 | RUPESH P | II BCA | hus |
| | 82. | 212204007 | SANJAY N | II BCA | Sanjas A |
| | 83. | 212204008 | SANTHOSH Y | II BCA | A STATE OF THE STA |
| | 84. | 212204009 | SARVESH M | II BCA | Coweth. |
| | 85. | 212204010 | SHRIVATCHAN A | II BCA | 78648 |
| | 86. | 212204011 | SRINIVAS G | II BCA | 1-13- |
| | 87. | 212204012 | SURYA PRAKASH D | II BCA | Juriu. |
| | 88. | 212204013 | TEJA M | II BCA | Tejam M |
| | 89. | 212204014 | VIMAL V | II BCA | W. Wy. |
| | 90. | 212204015 | MOHAMED ASHIQ M | II BCA | M. Ashier |
| | 91. | 212204016 | SUGESH JOSE DANIEL R | II BCA | R. Ryery |
| | | 24222424 | ANNIE JONA S P | II BCA | 9 |
| | 92. | 212204017 | AUTHESONAST | II DOIL | Surjon |
| | 92. 93. | 212204017 | PRAVEENA D | II BCA | Amijor. |
| | | | NAME OF THE OWNER, THE | 27502000 | D-Pant |
| | 93. | 212204019 | PRAVEENA D | II BCA | Different of Sandy. |
| | 93. 94. | 212204019 | PRAVEENA D SANDHIYA S | II BCA | Different Bandy. Piling Couldness |
| | 93. 94. 95. | 212204019 212204020 212204021 | PRAVEENA D SANDHIYA S SHINY P | II BCA II BCA | D. Pent D. Bandy. P. Lin Snehh. |
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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF COMPUTER APPLICATIONS- SHIFT I FEEDBACK FOR THE SEMINAR ON INTELLECTUAL PROPERTY RIGHTS DATE: 18/03/24

| S.NO | REGISTER NUMBER | STUDENT NAME | CLASS | Feedback |
|------|--------------------|-------------------|---------|----------------------------|
| 1. | 212103399 | ARCHANA P | III BCA | Coool |
| 2. | 212103400 | MEGHNA K | III BCA | brood |
| 3. | 212103401 | DINESH KUMAR K | III BCA | |
| 4. | 212103402 | SATHISH KUMAR V | III BCA | Good |
| 5. | 212103403 | WILLIAM GIFTSON S | III BCA | Juformative Informative |
| 6. | 212103404 | ABDUL KHADER S | III BCA | Informative |
| 7. | 212103405 | ABISHEK D | III BCA | Informative - |
| 8. | 212103406 | AKASH S | III BCA | 6000 |
| 9. | 212103407 | ALWIN JOSHVA A | III BCA | VV Good. |
| 10. | 212103408 | ASHEN BASHA J | III BCA | Super |
| 11. | 212103409 | BALA MUKESH J | III BCA | Clock |

| | | | | Obered |
|-------|-----------|-------------------|---------|------------------------------------|
| 12. | 212103410 | BHUVANESHWARAN S | III BCA | Great |
| 13. | 212103411 | CHANDRU L | III BCA | Good |
| 14. | 212103412 | DEEPAK KRISHNAN R | III BCA | good, but should inprove more know |
| 15. | 212103413 | DHANUSH S | III BCA | Nice |
| - 16. | 212103414 | DINESH E | III BCA | Good |
| 17. | 212103415 | DINESH KUMAR S | III BCA | Good |
| 18. | 212103416 | EASTERINBARAJ J | III BCA | Nece |
| 19. | 212103417 | ESHWAR N K | III BCA | VERY GOOD |
| 20. | 212103418 | FAIZUR RAHMAN K | III BCA | Crescl |
| 21. | 212103419 | IMRAN S | III BCA | Cood |
| 22. | 212103420 | JANEETH R J | III BCA | Good |
| 23. | 212103421 | JEEVA KUMAR R | III BCA | 400 |
| 24. | 212103422 | JERISH JEROMIAH S | III BCA | Cood |
| 25. | 212103423 | KANNABIRAN M | III BCA | Excellent |
| 26. | 212103424 | KEERTHIVASAN K | III BCA | Not Bad. |
| 27. | 212103425 | LOKESH KUMAR S | III BCA | Good - |
| 28. | 212103426 | MANIKANDAN M | III BCA | Grend |

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| 29. | 212103427 | MANOJ KUMAR P | III BCA | Excellent |
|-------------------|--|---|----------------------|--|
| 30. | 212103428 | MARIRAJA B | III BCA | Good |
| 31. | 212103429 | MOHAN G | III BCA | Amazing |
| 32. | 212103430 | NARENDRAN B | III BCA | Crock |
| 33. | 212103431 | NARENDRAN P | III BCA | (guod. |
| 34. | 212103432 | NAVEEN B | III BCA | |
| 35. | 212103433 | NIRMAL PRASANTH K | III BCA | Informatike |
| 36. | 212103434 | PRAVEEN KUMAR R | III BCA | crood |
| 37. | 212103435 | RAJESH E | III BCA | Good |
| 38. | 212103436 | SAMUVEL NELSON S | III BCA | Gead |
| 39. | | SANJAY A | III BCA | Croad |
| 40. | | SREE VIGNESH C | III BCA | lpreat |
| | | VIGNESH S | III BCA | 1 |
| 41. | | VIGNESH V | III BCA | good |
| 42. | | | III BCA | (Vood. |
| 43. | | VINOTHRAJ V | | Cross |
| 44 | . 212103442 | | III BCA | Better Creek Neathbour |
| 45 | . 212103443 | ANITHA K | III BCA | Good and informative |
| 46. | 212103444 | CHARULATHA P T | III BCA | P.T Charlotha Good |
| 47. | 212103445 | JABURUNISHA J | III BCA | Jabour Doha & Good |
| 48. | 212103446 | RAMYADEVI G | III BCA | |
| 49. | 212103447 | SARADHA PRABHA H | III BCA | Informative |
| 50. | 212103448 | SHERIN N | III BCA | Ground. |
| 51. | 212203976 | ABDUL APPAS A | II BCA | Good |
| 52. | 212203977 | AKASH J | II BCA | Good |
| 53. | 212203978 | ANANDH S | II BCA | En callent. |
| | | | | |
| 54. | 212203979 | ARJUN S | II BCA | Guard |
| 54. | 212203979 212203980 | ARUN S ARUN A | II BCA | Grood Grood |
| | | | | Grood |
| 55. | 212203980 | ARUN A | II BCA | |
| 55. | 212203980 212203981 | ARUN A BALAJI M | II BCA | Good Good Excellent |
| 55. 56. 57. | 212203980 212203981 212203982 | ARUN A BALAJI M BALAJI N | II BCA II BCA | Good |
| 55. 56. 57. | 212203980 212203981 212203982 212203983 | ARUN A BALAJI M BALAJI N CHARAN KAMESH K | II BCA II BCA II BCA | Grood Excellent Astonishing Meet & Informative |

R. Grand

Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D., Principal MAR GREGORIOS COLLEGE OF ARTS & SCIENCE MOGAPPAIR WEST, CHENNAL - 600 037.



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AQAR 2023-24

| 62. | 212203987 | GOPINATH.A | II BCA | Not had |
|-----|-----------|-----------------------------|--------|-----------|
| 63. | 212203988 | HARISH VISHWA T S | II BCA | Good |
| 64. | 212203989 | HEMANANTH B | II BCA | Nice . |
| 65. | 212203990 | JEEVAN A | II BCA | broad |
| 66. | 212203991 | JITHIN SHAJI | II BCA | Not Rad |
| 67. | 212203992 | KATHIRAVAN V A | II BCA | Good |
| 68. | 212203993 | LEVISH JULIAN | II BCA | Grood |
| 69. | 212203994 | MANIKANDAN P | II BCA | Good. |
| 70. | 212203995 | MANOJ KUMAR S | II BCA | Good |
| 71. | 212203996 | MANUEL PHILIPS J | II BCA | Excellent |
| 72. | 212203997 | MARIA CHRISTIN BRIJESH S | II BCA | Excellent |
| 73. | 212203998 | MESSIAH WILSON M | II BCA | prot bad |
| 74. | 212203999 | MUKESH V | II BCA | broad |
| 75. | 212204000 | MUTHU SIVA V | II BCA | Good |
| 76. | 212204001 | NAVEENPADMANABA N F | II BCA | Grand |
| 77. | 212204002 | POWL RAJ V | II BCA | Nice |

| 78. | 212204003 | PRADEEP V | II BCA | 1 210 01 |
|-----|-----------|-------------------------|--------|----------------------------------|
| 79. | 212204004 | RAHUL P | II BCA | Very Informative |
| 80. | 212204005 | RANGANATHAN P | II BCA | Grood |
| 81. | 212204006 | RUPESH P | II BCA | 900 d |
| 82. | 212204007 | SANJAY N | II BCA | |
| 83. | 212204008 | SANTHOSH Y | II BCA | |
| 84. | 212204009 | SARVESH M | II BCA | Grood. |
| 85. | 212204010 | SHRIVATCHAN A | II BCA | |
| 86. | 212204011 | SRINIVAS G | II BCA | Good. |
| 87. | 212204012 | SURYA PRAKASH D | II BCA | Grood. |
| 88. | 212204013 | TEJA M | II BCA | Good. |
| 89. | 212204014 | VIMAL V | II BCA | broad |
| 90. | 212204015 | MOHAMED ASHIQ M | II BCA | Grood |
| 91. | 212204016 | SUGESH JOSE DANIEL R | II BCA | good. |
| 92. | 212204017 | ANNIE JONA S P | II BCA | Was very good and Solomo like of |
| 93. | 212204019 | PRAVEENA D | II BCA | Was very good and somplified |
| 94. | 212204020 | SANDHIYA S | II BCA | Very Good. |

| 95. | 212204021 | SHINY P | II BCA | Improves Knowledge. |
|-----|-----------|----------------|--------|----------------------------------|
| 96. | 212204022 | SNEHAA G | II BCA | Grand |
| 97. | 212204023 | SURUTHIKA S | II BCA | Helps to divilop extra knowledge |
| 98. | 212204024 | YOGA LAKSHMI A | II BCA | Class are interesting & develop |
| 99. | 212204025 | YUGIRTHASRI S | II BCA | Excellent. O the kindul |

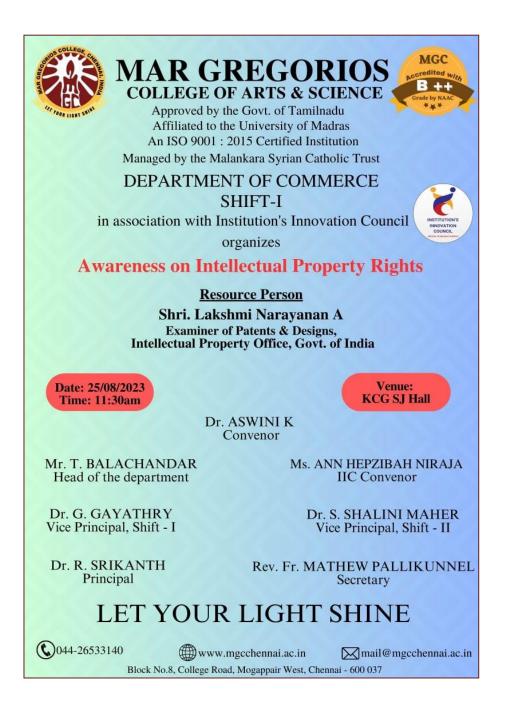
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AQAR 2023-24

AWARENESS ON INTELLECTUAL PROPERTY RIGHTS



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AQAR 2023-24

About the Speaker



Name : Shri. Lakshmi Narayanan A Designation : Examiner of Patents & Designs,

Nipam Officer (Group 'A' Gazette), Intellectual Property Office, Govt. of India.

Shri. Lakshmi Narayanan A, Examiner of Patents and Designs (Group 'A' Gazette) has graduated from College of Engineering Guindy, Anna University with a B.E degree in Biomedical Engineering and did Post graduation (M.tech) from VIT University, Vellore. He has rich experience in software industry, academics and Government service for 10 years. Competed IPR training at RGNIIPM Nagpur and currently posted at IPO Chennai. At the Patent office he examines applications in the field of Biomedical Engineering, majorly International patent applications from countries like US, Europe, and Japan. He has been designated as NIPAM officer by Govt. of India, to conduct IPR awareness programs across various universities and colleges across India.

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MAR GREGORIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF COMMERCE SHIFT – I IN ASSOCIATION WITH INSTITUTION INNOVATION COUNCIL

Department of Commerce shift I and II in association with MGC IIC conducted a seminar on the topic "Awareness of Intellectual Property rights" on 25th August 2023 from 11:30 am to 01:30pm at "KCGSJ Hall". MC for the entire program was S. Nivetha of II M.Com. The seminar began with a prayer song followed by Tamizh Thai Vazthu. Welcome address by T. Akash of I B.Com "A". Our Principal Dr. R. Srikanth felicitated the chief guest with a shawl and a momento. Guest Speaker introduction which was given by G. Tarun of II M.Com.

The Speaker for the session was Mr. Lakshmi Narayanan. A, Examiner of Patents & Designs, Nipam Officer, Intellectual Property Office, Govt of India. He has been working in the Government sector for more than 10 years. He has completed his IPR training in Nagpur. Mr. A. Lakshmi Narayanan elaborated the gathering with a brief introduction on Intellectual Property Rights. He started explaining about the Trademarks first and what are the things that would be classified as trademarks. He gave live examples of the same. Secondly he elaborated speech on Copyrights with examples. Registration of copyrights and the effects of non registration of copyrights. Third, he explained about Patents rights and the classification of patents. He continued the session by explain the students with Geographical indications, Designs, SIDC. The speaker explained about how a product will come under any of these classifications. He gave the students many examples and asked them to answer as to in which category it would fall. The session was very interesting and interactive. The session was concluded at 1:30 pm. Vote of thanks was given by S. Akshaya of I B.Com A followed by National Anthem.

Ms. S. Ann Hepzibah Niraja

IIC Convenor

Dr. Aswini K

MGC IIC - IPR Co-ordinator

Mr. T. Balachandar Head of the Department

Dr. R. Srikanth Principal

R. Gra



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| | - | | | 1 Toperty Rights. | | | |
| | - | Attendance sheet | | | | | |
| | S.No. | Register No. | Year | Name | | | |
| | | 3/22/2029 | Ti A | R. HARINI | Signature | | |
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| | 32. | 312211937 | G-A | RLESSON RAJ. M | 4.8 A. B | | |
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| | 16 | 312212043 | T B | P. SUVATHI | 7 sul |
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| Ī | 48. | 312212045 | | M.K. RISHIKA SHREE | Richins offered |
| | 40 | 312212045 | I B | V. Sandhiya. | 3 and live |
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| | SIE | 6 3122120H9 | 3'B' | B.M. UMA MAHESWARI | Breeze |
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| 1 | 64 | 212 13533 | TD-A | Rantlinkeyan R | X DE TE |
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AQAR 2023-24

ENTREPRENEURSHIP AND INVESTMENT MODULE



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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE
DEPARTMENT OF BUSINESS ADMINISTRATION & COMMERCE CORPORATE
SECRETARYSHIP IN ASSOCIATION WITH IIC & IQAC.
REPORT ON SEMINAR ORGANISED ON THE TOPIC "ENTREPRENEURSHIP &
INVESTMENT MODULE" CONDUCTED ON 16.02.24.

Department of Business Administration & B.Com (Corporate secretaryship), shift II in association with IIC & IQAC organised a seminar on the topic "Entrepreneurship & Investment Module" conducted on 16.02.24, between 02:00 pm and 3.00 pm, at Conference Hall for the students of BBA & B.Com (cs). The college choir set the tone for the day. MC was done by Mr.M.S.Naveen Kumar, III B.Com (CS), S-II. Mr.D.Jetson, III B.Com (CS), S-II welcomed the gathering and introduced the Guest. Distinguished Principal Dr. R. Srikanth felicitated the session. He shared his views about Entrepreneurship and motivated the students to learn more about Investment modules. Mr.J.David, Zonal Head, Adithya Birla Money and Mr.A.Govind, Partner in Vallabh Prime were the resource persons. Mr.J.David gave a detailed view about Entrepreneruship.He initiated the session with a motivational speech and gave lively information about the need to be a job creator in today's Scenario. Mr.A.Govind described about various investment modules and enabled students to understand the concept with few examples. The session was informative and interesting. 120 students from BBA & B.Com (cs), shift II interactively participated in the session. The session ended at 03:15 pm with the vote of thanks by Ms.K.Praisy Janette, III B.Com (CS), S-II.

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AQAR 2023-24



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Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D., Principal MAR GREGORIOS COLLEGE OF ARTS & SCIENCE MOGAPPAIR WEST, CHENNAI - 600 637.



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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

DEPARTMENT OF BUSINESS ADMINISTRATION & COMMERCE (CS)

ATTENDANCE FOR SENINAR CONDUCTED ON 16.2.24. ON THE

TOPIC "ENTREPRENEURSHIP & INVESTMENT MODULE".

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AQAR 2023-24

EMPLOYMENT VS ENTREPRENEURSHIP



MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

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A GUEST LECTURE ON

EMPLOYMENT vs ENTREPRENEURSHIP





Dr. S. SANTOSH KUMAR

INFLUENCER OF 'CHANGE LEADER'

DATE: 14th MARCH 2024 TIME: 4.00pm to 5.30pm VENUE: KCGSJ HALL

Ms. P.S ATHIRA MOL Ms. S. PRASANNA CONVENOR HEAD OF THE DEPARTMENT

Ms. S. SHANTHA

Dr. R. SRIKANTH

Rev. Fr. MATHEW PALLIKUNNEL SECRETARY

Dr. S. SHALINI MAHER

VICE PRINCIPAL

Block No.8, College Road, Mogappair West, Chennai-600 037

Contact No: 044-26533140 mail@mgcchennai.ac.in www.mgcchennai.ac.in

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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE DEPARTMENT OF COMMERCE SHIFT-II

"EMPLOYMENT VS ENTREPRENUERSHIP"

The Department of Commerce organized a Seminar with IQAC & IIC on the topic "EMPLOYMENT VS ENTREPRENUERSHIP" on 14 th March 2024 in the venue of KCGSJ Hall, at 4.00 pm. The Resource person of the day was DR. S. SANTOSH KUMAR, (Business/HR Consulting & Corporate Training) Chennai. This programme was graced by Secretary Rev. Fr. Matthew Pallikunnel in the absence and our Principal Dr. R. Srikanth grasped the topic and encouraged the students to have wider idea to choose better opportunity and felicitated the Resource person Dr.S.Santhosh Kumar.

Resource person Dr.S. Santosh Kumar, Influencer of Change Leader. He is a consultant for HRs, Team Leaders, Entrepreneurs with innovative ideas etc...He insisted the students to get prepare to accept the opportunities, with self confidence, and set a target from minimal level in the initial stage and increase the level thereafter when they own their business.

This programme was smoothly taken from the beginning to till the end and the credits go to the convenor of the programme Mrs. Athira Mol P.S. Who made all the arrangements. D.Naresh (B.Com – III) Who was the master of Ceremony, and Ms. R.Shuja (B.Com- I) delivered the Vote of Thanks, finally program ended with National anthem.

J. Hory Convenor

Head of the Department

Principal

R. Grand



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MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

DEPARTMENT OF COMMERE SHIFT - II

ORGANISES WITH IQAC & IIC

GUEST LECTURE

ON

EMPLOYMENT Vs ENTREPRENEURSHIP

Date: 14.03.2024

Venue: KGCSJ HALL

Time: 04.00pm to 05.30pm

MC: D.NARESH & N.SURIYA (III B.Com)

College Prayer - T.A.Ayesha Siddiqua (II B.Com)

Welcome Address - A. AFREEN (II B.Com)

Felicitation - Dr. R. Srikanth - Principal

Introduction of Chief Guest - A. AFREEN (II B.Com)

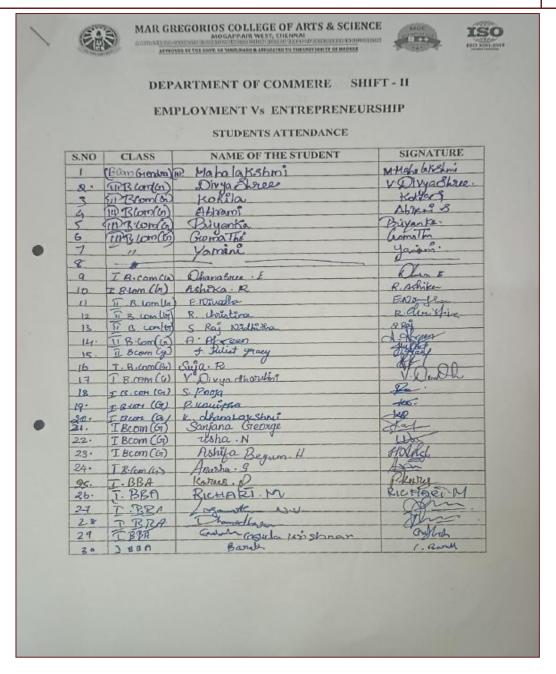
Chief Guest Address - R. Shuja (I B.Com)

Chief Guest Address - R. Shuja (I B.Com)



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AQAR 2023-24



Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D., Principal MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

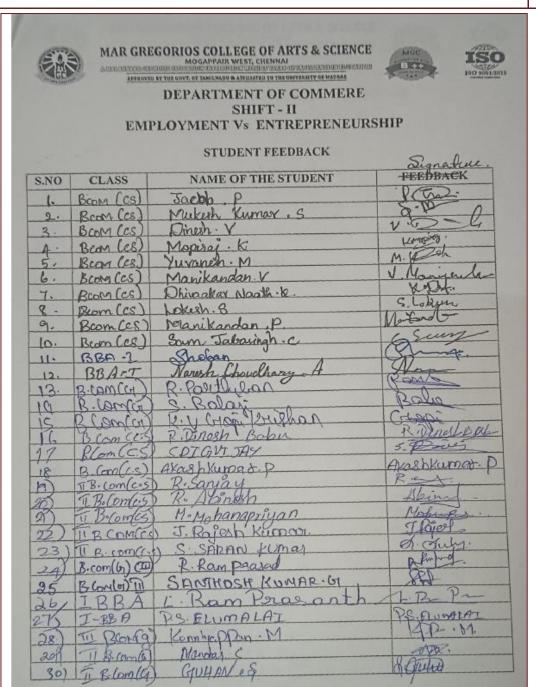
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DEPARTMENT OF COMMERE SHIFT - H

EMPLOYMENT Vs ENTREPRENEURSHIP

STUDENTS ATTENDANCE

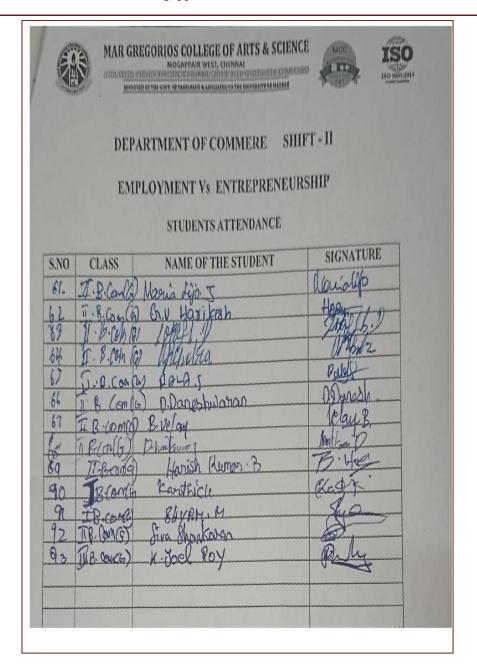
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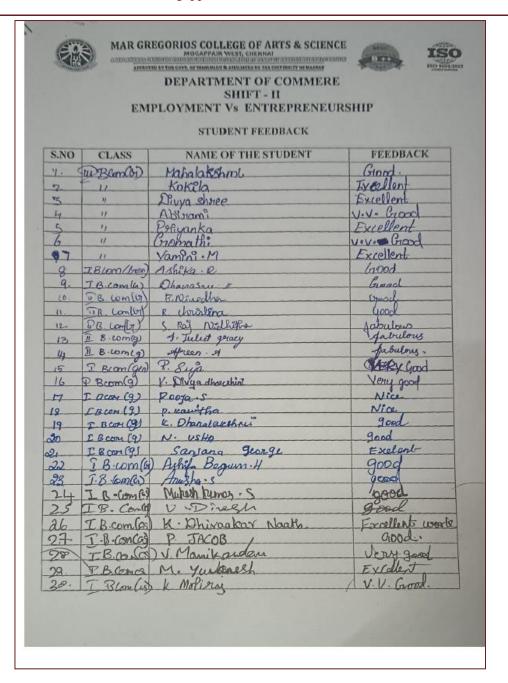


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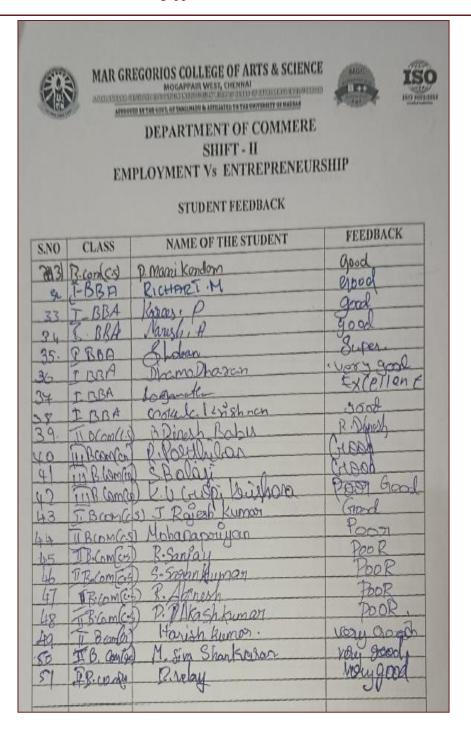


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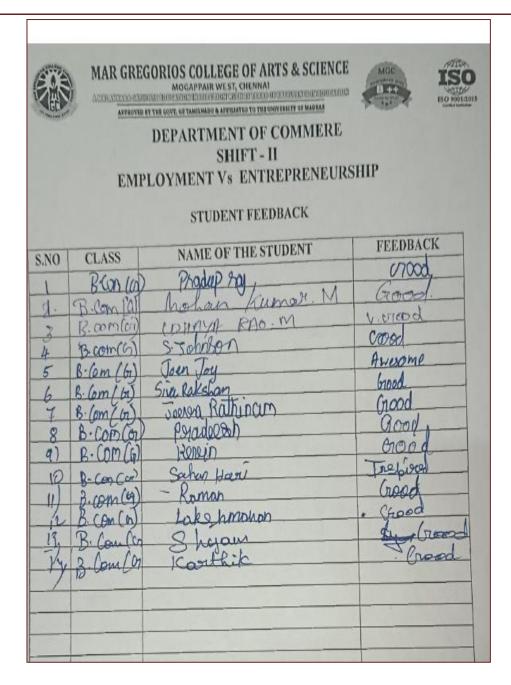


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SEMINAR ON NATIONAL ENTREPRENEURSHIP DAY



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ACADEMIC QUALIFICATION

B.E. Computer Science - Sri Sairam Engineering College

PLACES OF GUEST SPEECHES

- Sri Sairam Engineering College, India
- SRM Institute of Science & Technology, India 02
- 03 DMI College of Engineering, India
- 04 Sri Venkateswara College, India
- 05 AGNI College of Technology, India
- 06 Stella Maris College, India
- 07 Ethiraj College, India
- Sri Ramanujar Engineering College, India
- C Abdul Hakeem College of Engineering and Technology, India



- MNM Jain Engineering College, India
- Velammal Engineering College, India
 - M Kumarasamy College of Engineering, India
- 13 Guru Nanak College, India
- - Sathyababa Institute of Science and Technology, India

14 AMET University, India

- KV Institute of Management and Information Studies, India
- 17 ANNA University, Trichy Campus, India
- Annai College of Engineering and Technology, India





- 19 American College, Madurai, India
 - Cape Institute of Technology, India
- Meenakshi Sundararajan, Chennai, India
- Rathinam Group of Institutions, Coimbatore, India

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- Periyar Maniammai 22 Institute of Science & Technology, India
- 24 KSR IT, Tiruchengode, India
- CSI College of 26 Engineering, Ooty, India



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AQAR 2023-24

PROGRAMME SCHEDULE

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE ENTREPRENEURIAL DEVELOPMENT CELL IN ASSOCIATION WITH MGC IIC& IQAC.

Program Schedule for the Seminar "Social Entrepreneurship in Today's Scenario" conducted on National Entrepreneurship Day.

Date: 09.11.23 Venue: Conference Hall.

M.C: Mr.S.NAVEEN KUMAR, III B.Com(CS), S-II.

11:00AM - Invocation.

11:05AM – Welcome Address by Mr.D.JETSON, III B.COM (CS), S-II.

11:10AM - Chief Guest Introduction by MS.K.PRAISY JANETTE, III B.COM (CS), S-II.

11:15AM – Felicitation by **Dr.R.SRIKANTH**, Principal.

11:20AM - Session taken over by the Resource Person Mr.R.Sathishraj, CEO, E-Crusaders.

01:00PM – Vote of Thanks by Mr.Felix Arockiyaraj, III B.Sc Viscom, S-I.

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Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D., Principal MAR GREGORIOS COLLEGE OF ARTS & SCIENCE MOGAPPAIR WEST, CHENNAI - 500 037.

Principal

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

MOGAPPAIR WEST, CHENNAI - 600 037.

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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE REPORT FOR SEMINAR ON THE TOPIC 'SOCIAL ENTREPRENEURSHIP IN TODAY'S SCENARIO' CONDUCTED ON 09.11.23.

Entrepreneurship in Today's scenario" on 09/11/23, between 11:45 am and 1 pm, in the Conference Hall for the members of the Entrepreneurial Development Cell and I year students of B.Com (CS), B.Com (G), B.Com (A&F) and BBA. The college choir set the tone for the day. MC was done by Naveen, IPR student coordinator and Jetson, Internship student coordinator welcomed the gathering. This was followed by felicitation by the Principal and the Presi0dent of IIC, Dr. R. Srikanth. He brought in few words about importance of business and need for Entrepreneurs in todays scenario. K. Praisy Janette, the Innovation student coordinator, introduced the resource person, Mr. R.Sathishraj, CEO, E-Crusaders. He took over the session and motivated the budding entrepreneurs by narrating his journey in the field of business. 100 members from ED cell participated and were benefitted. The session was interactive and interesting. The session ended at 12:50 pm with thevote of thanks by Jetson,

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Internship student coordinator.



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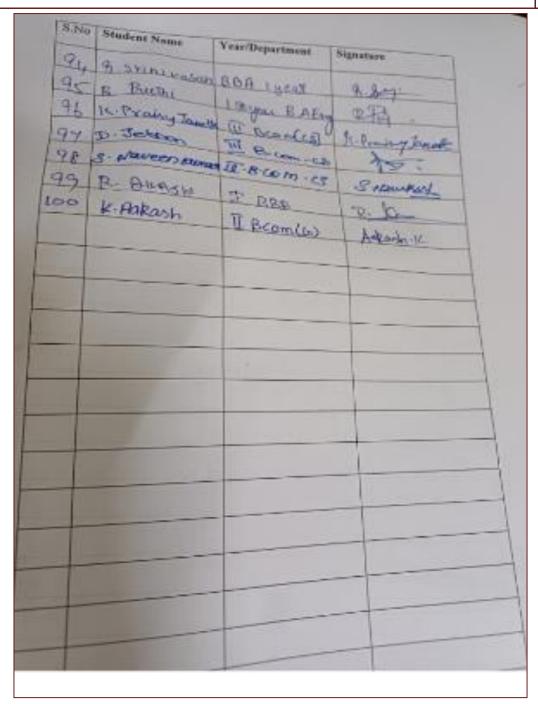
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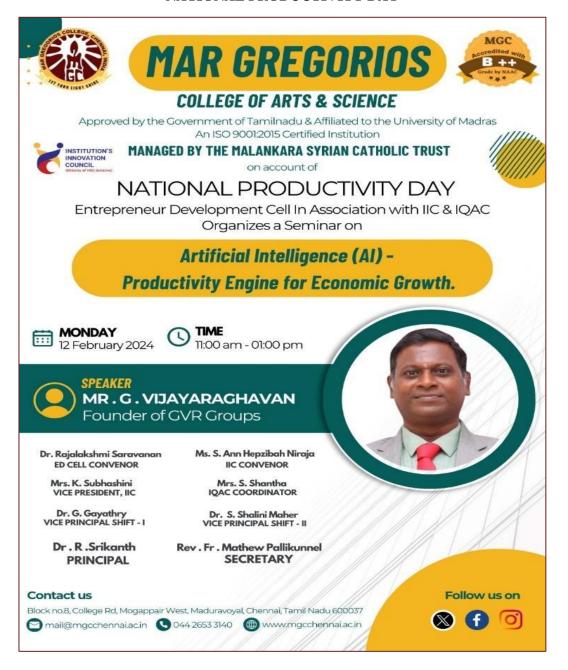
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AQAR 2023-24

NATIONAL PRODUCTIVITY DAY



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AQAR 2023-24

ENTREPRENEURIAL DEVELOPMENT CELL IN ASSOCIATION WITH MGC IIC& IQAC.

Program Schedule for the Seminar "Artificial Intelligence (AI) Productivity Engine for Economic Growth" conducted on 'National
Productivity Day'.

Date: 12.02.2024 (Monday)

Venue:Conference Hall.

M.C: Mr.S.NAVEEN KUMAR, III B.Com(CS), S-II.

11:00AM - Invocation.

11:05AM - Welcome Address and Chief Guest Introduction by MR.D.JETSON, III B.COM (CS), S-II.

11:15AM - Felicitation by Dr.R.SRIKANTH, Principal.

UR LIGHT

11:20AM - Session taken over by the Resource Person **Mr.G.VIJAYARAGHAVAN**, Founder GVR Groups.

01:15PM – Vote of Thanks by MS.K.PRAISY JANETTE, III B.COM (CS), S-II.



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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

ENTREPRENEURIAL DEVELOPMENT CELL IN ASSOCIATION WITH IIC & IQAC.

REPORT ON SEMINAR ORGANISED ON THE TOPIC "ARTIFICIAL INTELLIGENCE (AI)

- PRODUCTIVITY ENGINE FOR ECONOMIC GROWTH" CONDUCTED ON 12.02.24.

ED CELL in association with IIC & IQAC organised a seminar on the topic "Artificial Intelligence (AI) – Productivity Engine for Economic Growth" conducted on 12.02.24, between 11:30 am and 1.15 pm, in the Conference Hall for the members of the Entrepreneurial Development Cell. The college choir set the tone for the day. MC was done by Mr.M.S.Naveen Kumar, III B.Com (CS), S-II. Mr.D.Jetson,III B.Com (CS), S-II welcomed the gathering and introduced the Guest. Distinguished Principal and the President of IIC, Dr. R. Srikanth felicitated the session. He shared his views about Artificial Intelligence and motivated the students to learn more about AI.

Mr.G.VijayaRaghavan, Founder of GVR Groups was the resource person. He initiated the session with a motivational speech and gave a lively information about the need for Artificial Intelligence in present Scenario and shared few videos with the students on how to work with AI in Home Automation. The session was informative and interesting. 90 students from ED cell, BBA and B.Com interactively participated in the session. The session ended at 01:15 pm with the vote of thanks by Ms.K.Praisy Janette,III B.Com (CS), S-II.



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AQAR 2023-24



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Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D., Principal MAR GREGORIOS COLLEGE OF ARTS & SCIENCE MOGAPPAIR WEST, CHENNAI - 600 037.



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AQAR 2023-24

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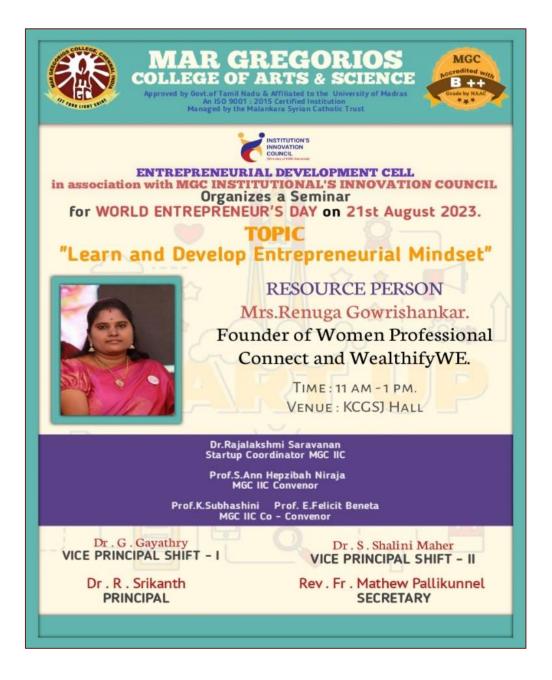
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LEARN AND DEVELOP ENTREPRENEURIAL MINDSET



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ENTREPRENEURIAL DEVELOPMENT CELL IN ASSOCIATION WITH MGC IIC on the topic "LEARN AND DEVELOP ENTREPRENEURIAL MINDSET" on

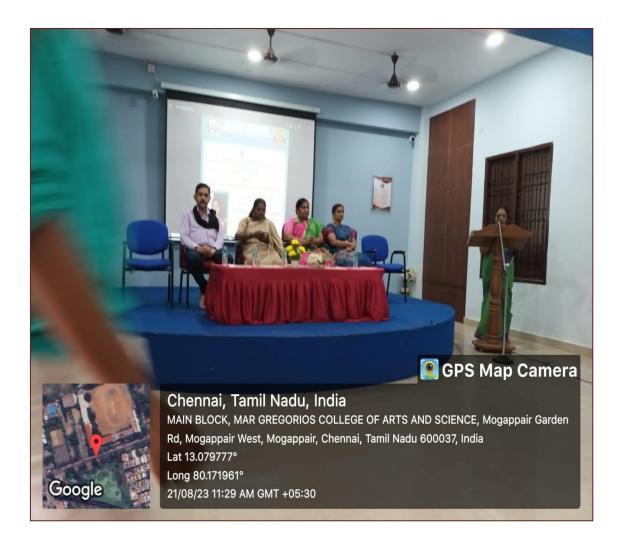
"WORLD ENTREPRENEUR'S DAY"

Entrepreneurial Development Cell of our college in association with MGC IIC conducted a Seminar on the topic "LEARN AND DEVELOP ENTREPRENEURIAL MINDSET" on 21st August 2023 between 11:00 am to 1:00 pm for the students enrolled in ED Cell of both shift I & shift II, at KCGSJ Hall. The Seminar commenced with the prayer song followed by Welcome Address and Guest speaker introduction by Dr.Rajalakshmi Sarayanan, Convenor, ED Cell & Start up Coordinator, MGC IIC, followed by Blessings by Prof. Ann Hepzibah Niraja and Felicitation by Our Principal Dr.R.Srikanth. There after as the token of appreciation Honorarium was presented by our principal sir to our guest speaker Mrs.RenugaGowrishankar, Founder of CORMET SOLUTIONS, Women Professional Connect & Wealthify WE. With more than 14 years of experience in this field, she has been a HR consultant, Initiator of Coexisting community connect and has received many awards like Young Entrepreneurs Award from Tamil Nadu Entrepreneurs Association in 2021, Uplifting womenAward from Madurai MOM's in 2021, Best organizer award from Srivani school of Eduction in 2020 and more to her credentials. Around 98 students from all the Departments participated in this session. The session highlighted the importance of critical thinking and identifying strategic business opportunities, risk taking, effective communication, persevere in the face of setback and change Management. The session was highly interactive and interesting. Students had a good exposure on the topic. The session ended at 01:00 pm with the vote of thanks given by Dr.Shamim Banu, Coconvenor, ED Cell.



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ENTREPRENEURIAL DEVELOPMENT CELL IN ASSOCIATION WITH MGC IIC SEMINAR ON LEARN & DEVELOP ENTREPRENEURIAL MINDSET ATTENDANCE SHEET FOR THE SEMINAR CONDUCTED ON 21.08.2023

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MAR GL. GORIOS COLLEGE OF ARTS & SCIENCE

APPROVED BY THE GOVT. OF TAMILHADU & AFFILIATED TO THE UNIVERSITY OF MADRAS





ENTREPRENEURIAL DEVELOPMENT CELL IN ASSOCIATION WITH MGC IIC SEMINAR ON LEARN & DEVELOP ENTREPRENEURIAL MINDSET FEEDBACK FORM FOR THE SEMINAR CONDUCTED ON 21.08.2023

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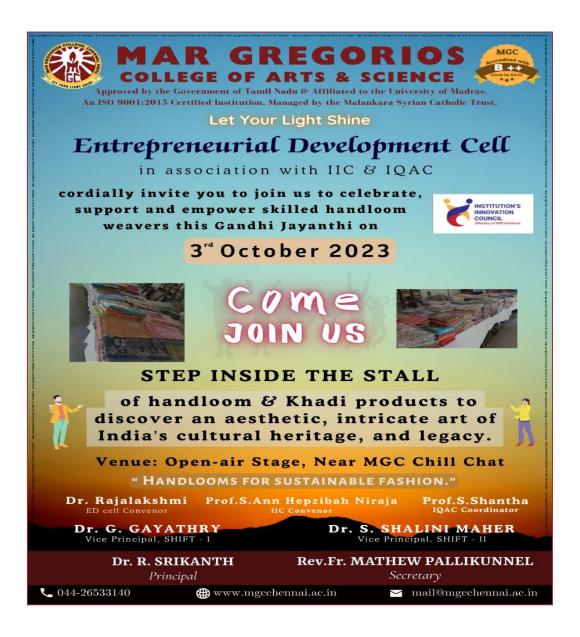
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HANDLOOMS FOR SUSTAINABLE FASHION

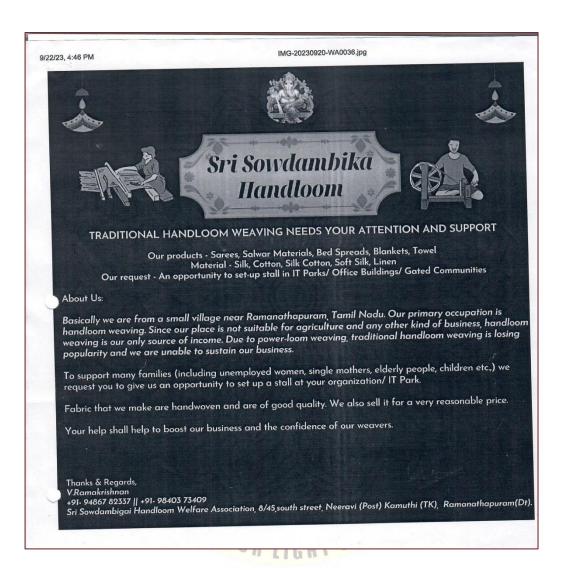


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CELL REPORT ON EMPOWERING HANDLOOM WEAVERS TO COMMEMORATE GANDHI JAYANTHI ON 03.10.23 BY SETTING UP STALL.

ED Cell in association with IIC and IQAC has taken initiative to celebrate, support and empower skilled handloom weavers this Gandhi Jayanthi. A stall for handloom and Khadi products was organised by Entrepreneurial Development Cell in association with IIC and IQAC on 03.10.23. Sale was initiated with the blessings of Father Mathew Pallikunnel, and was commenced by the Principal Dr.R.Srikanth. Vice Principals of Shift I &II Dr.G.Gayathry and Dr.S.Shalini Maher, IIC convenor Prof. Ann Hepzibah Niraja, were present at that moment. Weavers from Ramanathapuram were supported to sell their products in our college permises.

LET YOUR LIGHT

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MOTIVATIONAL SESSION BY A SUCCEESFUL ENTREPRENEUR



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AQAR 2023-24

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE

MGC INSTITUTION'S INNOVATION COUNCIL

REPORT ON MOTIVATIONAL SESSION BY A SUCCESSFUL ENTREPRENEUR

ON THE TOPIC 'MY STORY' CONDUCTEDON 19.10.23.

MGC IIC organised a motivational session by a successful Entrepreneur on the topic "MY STORY" on 19/10/23, between 11:30 am and 1 pm, in the Conference Hall for the members of the Entrepreneurial Development Cell. The college choir set the tone for the day. MC was done by S.Naveen kumar, IPR student coordinator and Jetson, Internship student coordinator welcomed the gathering. This was followed by felicitation by the Principal and the President of IIC, Dr. R. Srikanth. He brought in fewwords about importance of business and need for Entrepreneurs in todays scenario. K. Praisy Janette, the Innovation student coordinator, introduced the resource person, Mr. M.V. Ajay Kumar, Restaurateur, Kottayam café caterer, MGC canteen service. He gave a live example of his failures in start up stage and also gave tips to face the challenges. He took over the session and motivated the budding entrepreneurs by narrating his journey in the field of business. 75 members from ED cell participated and were benefitted. The session was interactive and interesting. The session ended at 12:50pm with the vote of thanks by D.Jetson, Internship student coordinator.

PRINCIPAL Dr.R.SRIKANTH, M.B.A., M.Phil., Ph.D.,

MAR GREGORIOS COLLEGE OF ARTS & SCIENCE
MOGAPPAIR WEST, CHENNAI - 600 037.

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MAR GREGORIOS COLLEGE OF ARTS & SCIENCE INSTITUTION'S INNOVATION COUNCIL MOTIVATIONAL SESSION BY A SUCCESSFUL ENTREPRENEUR ON THE TOPIC "MY STORY" - 19/10/2023 ATTENDANCE SHEET Year/Department Signature Student Name S.No B.Com(CS)IA S.Akshai BBA-T BBA-TI BOA-n BBA -T Deena B.B.A.M franklin. E BBA-P 28. Dharani. RBA-I BBA-I Sham. A Sham. A MA -IP Mayeen.M BBA -R naresh BBA-IP Chandro. BBA-111 Vaianth.M Nasanth. 34. DeVogachender BBA -III Nagacherdur Ts BBA-111 B-Com general-I BCA -I Alex CA 38 39) B. comgeneral I Praveen. 5 BBAT BBA - NI BEA !! A. Karunge ald J. Anu 43) BBA-II Dury C-8-DRISYA BBA-II 44) III Bromes Shirt-2 K. Psaisy Tayerk Seprany Janke

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MAR GREGORIOS COLLEGE OF ARTS & SCIENCE INSTITUTION'S INNOVATION COUNCIL MOTIVATIONAL SESSION BY A SUCCESSFUL ENTREPRENEUR ON THE TOPIC "MY STORY" – 20/10/2023 ATTENDANCE SHEET S.No Student Name Year/Department Signature C. S. DRISYA BBA II Dougs

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R. Grade



Affiliated to the University of Madras| An ISO 9001:2015 certified Institution Mogappair West, Chennai-600 037

AQAR 2023-24

| | | INS | TITUTION'S INNOVATION | COUNCIL | | | |
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| MOTIVA | ATIONAL: | SESSION BY A SUCCESSI | FUL ENTREPRENEUR ON | THE TOPIC "MY STORY" – 20/ | | | |
| | | TIONAL SESSION BY A SUCCESSFUL ENTREPRENEUR ON THE TOPIC "MY STORY" – 20/: ATTENDANCE SHEET | | | | | |
| | S.No | Student Name | Year/Department | Signature | | | |
| | 1. | GANESH RAGHAV | IL YEAR BA BAGL | ISH Gra | | | |
| | 2 | vamaleshwaran | | m to the | | | |
| | 3. | J. Nimalraj | I Stylear BES/EC | s Mily | | | |
| | 4. | S. Simen Samuel | Ist year BES/Ecs | 8.8.88 | | | |
| | 5 | Alex.co | TH year BCA | 1ee | | | |
| | 6 | Soundarajon.L | Ist year B. Corolo | 18' Souples L | | | |
| | 7 | Soy Ivolharshan J | Ist year B. Conthi | | | | |
| | 8. | Sakthi. R | I St year B. Com(G) | /// | | | |
| | 9 | M. Retres Dy | Token BBA | Simbledio | | | |
| | 10. | S. Voginder Mana | I YORU BRA | S. 18 | | | |
| | 11) | RSAKTHEVEL | I you BBg | R.R.L | | | |
| | 25 | Praveen | W Year RBA | NP and | | | |
| | 13/ | sypam. P | I year BBA | Mag-P | | | |
| | 14 | HOLDE MORAN M | W Year BBA | Mr. Kellin mensy | | | |
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| | 20. | J. Johnson | RBAT | 11110 | | | |
| | 21 | V. Sunday | BBATI | INS. | | | |
| | 20 | M. Prausen | BBATI | | | | |

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